

# Wisconsin's Comprehensive Planning Program

Presented by:

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# Wisconsin's Comprehensive Planning Law

- Commonly referred to as Wisconsin's "Smart Growth" legislation.
- Passed as part of the 1999-2001 Wisconsin biennial budget.
- Identified in state statute (s. 66.1001 ).
- January 1, 2010 compliance requirement.

# 2010 Comprehensive Planning Requirement

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By Jan. 1, 2010, any local governmental unit must have a comprehensive plan if:

- zoning
- official mapping
- land division regulations

# What's a Comprehensive Plan?

Defined in s. 66.1001 a comprehensive plan as containing 9 elements:

- Issues and opportunities
- Agricultural, Natural and Cultural Resources
- Housing
- Economic Development
- Transportation
- Intergovernmental Cooperation
- Utilities and Community Facilities
- Land Use
- Implementation.

# What's a Comprehensive Plan?

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Plans allow communities decide where growth occurs, how to protect natural resources, and where public infrastructure.

- Model ordinances for traditional neighborhood development and conservation subdivisions.
- Public participation required throughout the process.

# Dept. of Administration

## Comprehensive Planning Program

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Two primary roles

- Library of all adopted Comprehensive Plans
  - State Statute 66.1001 (4) (b) 4
- Annual Comprehensive Planning Grant Program
  - Administrative Rule Admin 48
  - \$2 million annually

By June 2006

819 Cities, County Towns, Villages,  
Tribes and RPC will have an  
agreement with DOA

&

**\$15.5 Million Allocated**

for Comprehensive Planning

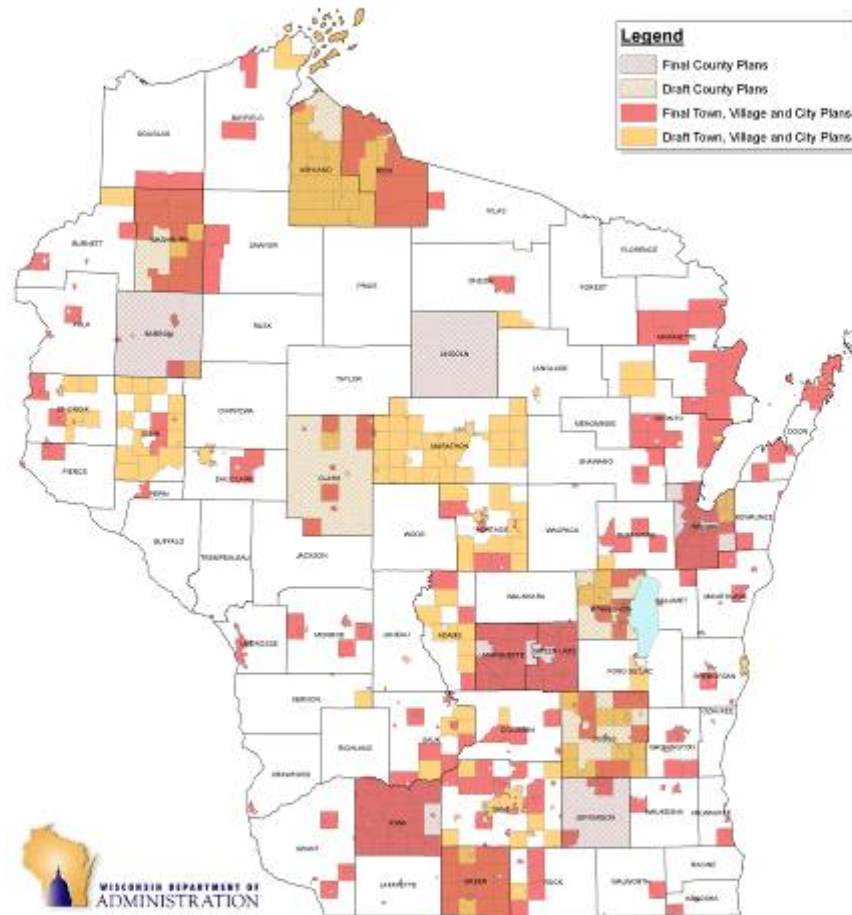
in the State of Wisconsin

# Plans Received

352 adopted comprehensive plans submitted to Department of Administration

- 291 plans adopted by communities with DOA funding.
- 61 plans adopted by communities without DOA funding.

# Comprehensive Plans Submitted to the Department of Administration



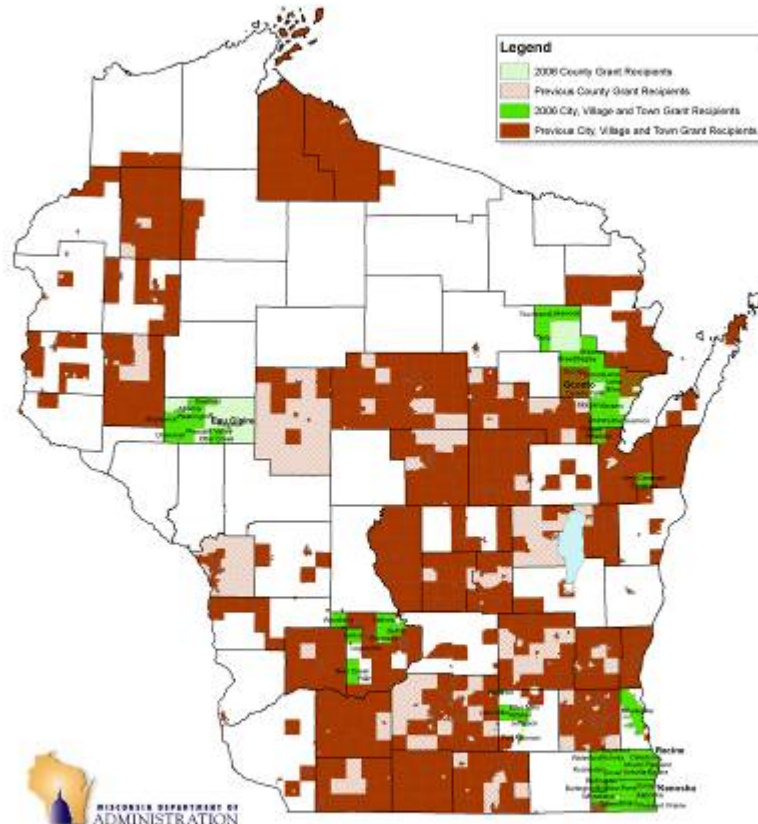
Division of Intergovernmental Relations

<http://www.doa.state.wi.us>

February 15, 2006

# 2006 Grant Awards and 2000-05 Grant Recipients

## Comprehensive Planning Grants



Division of Intergovernmental Relations

<http://www.doa.state.wi.us>

March 30, 2006

# Library of Comprehensive Plans

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DOA plans to put all adopted  
comprehensive plans online  
by Summer 2006

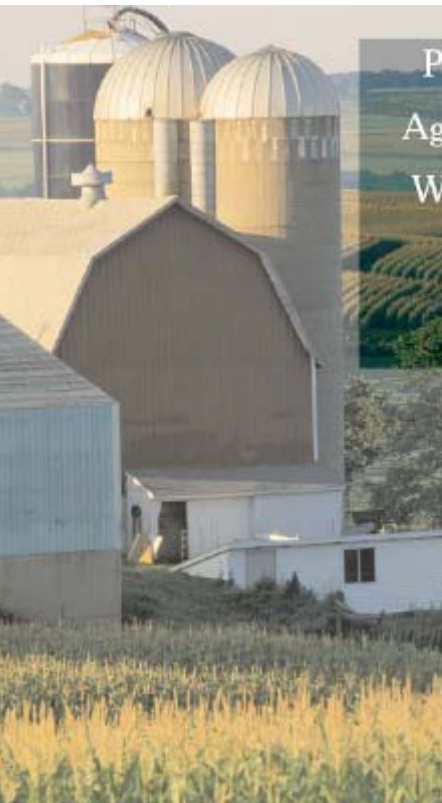
# State Agency Resource Working Group

- Department of Agriculture Trade and Consumer Protection
- Department of Commerce
- Department of Natural Resources
- Department of Revenue
- Department of Tourism
- Department of Transportation
- Wisconsin Emergency Management
- Wisconsin Historical Society
- Public Service Commission
- University of Wisconsin System

Intergovernmental Cooperation



A Guide to Preparing the Intergovernmental Cooperation of a Local Comprehensive Plan



Preparing Wisconsin's Agricultural Future

A guide to preparing the land use element of a local comprehensive plan

# Land Use

Resource guide

**"A strong economy, a healthy environment, and an enjoyable quality of life—all depend on the land."  
-Diamond and Noonan**

Natural Resources

Managing Natural Resources  
Comprehensive Planning

For TABLE OF CONTENTS click [HERE](#)

Smart Growth and  
Resource Planning



Preparing Wisconsin's  
Housing Element

Local Comprehensive Plan

Second Edition



John Merrill • Joni M. Heron • Erich Schmielke

Illustrations by John Merrill

Wisconsin - Extension

# Other Initiatives

## *Governor's Urban Reinvestment Initiative*

- Governor Doyle launched his Urban Reinvestment Initiative

## *Eco-Municipality Designation Resolutions*

- Cities of Ashland and Washburn

## *Working Lands Initiative*

- WI DATCP
- Encourage private-public efforts and intergovernmental cooperation and make efficient use of existing resources and programs.

## *Wisconsin Brownfield Coalition*

- \$4 million Revolving Loan

## *Wisconsin Coastal Management Program*

- Community Technical Assistance
- Coastal Community Planning Grants

## *Travel Green*

- WI Dept. of Tourism
- Wisconsin Communities

# 2006 Comprehensive Planning Activities Survey

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- Over 1270 counties, cities, villages, and towns responded
- Participation rate of over 65%
- Conducted in February and March 2006

# Survey Questions

## 2006 COMPREHENSIVE PLANNING ACTIVITIES SURVEY

(Please return by March 15, 2006)

Survey also available electronically at [www.dca.state.wi.us](http://www.dca.state.wi.us) (keywords: Comprehensive Planning).

Can be emailed to [Peter.Herrod@wisconsin.gov](mailto:Peter.Herrod@wisconsin.gov)

The Department of Administration's Division of Intergovernmental Relations is continuing to gather information on local planning and zoning activities in order to perform policy analysis related to future comprehensive planning grant cycles. This information is important in the state's efforts to serve Wisconsin communities.

Your assistance is greatly appreciated!

1. Community Name (Identify city, village, town or county) \_\_\_\_\_
2. County \_\_\_\_\_
3. Has your community adopted a Comprehensive Plan?  Yes. Answer questions 3.a. - c.  No. Go to Question 4.  
(A Comprehensive Plan in Wisconsin is defined by State Statute 66.1001; electronic copies are preferable.)
  - a. Identify the plan title: \_\_\_\_\_
  - b. Year adopted: \_\_\_\_\_
  - c. Please provide Web link address: \_\_\_\_\_

(If your community has not already submitted a copy of its Comprehensive Plan to the Department of Administration, please send to address below in order to comply with State Statute 66.1001; electronic copies are preferable.)

If you answered yes to Question 3 (your community has a comprehensive plan), skip to Question 6.

If your community does **not** have an adopted Comprehensive Plan:

4. Is your community developing a Comprehensive Plan?  
 Yes. Expected year of completion: \_\_\_\_\_  No
5. Does your community have an older land use plan that is **not** a Comprehensive Plan?  
(i.e. master plan, land use plan)  Yes  No
6. Does your community have its own zoning, subdivision regulations, and/or official mapping?  
Note for towns: If your Town does **not** exercise separate land use regulation authorities, independent from the County's, mark No for the applicable categories, even if your Town relies on County Zoning, County Subdivision Regulation, and/or County Official Mapping.

Zoning Ordinances	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Subdivision Regulation	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Official Mapping	<input type="checkbox"/> Yes	<input type="checkbox"/> No

Comments or suggestions: \_\_\_\_\_

If in electronic form, please email to [Peter.Herrod@wisconsin.gov](mailto:Peter.Herrod@wisconsin.gov)

**NOTE:** Please fold survey at fold lines, staple the bottom edge only and place postage on the front. Or you may return by fax to 608-267-6917.

**THANK YOU FOR YOUR TIME!**

For more information visit the DCA website at <http://www.dca.state.wi.us> (Keywords: Comprehensive Planning)

or call Peter Herrod at 608-267-3389.

Department of Administration  
Division of Intergovernmental Relations  
PO Box 8944  
Madison, WI 53708-8944

## Survey Questions:

- Do you have a Plan?
- If not, are you developing Plan?
- Does your local unit of government exercise zoning, official mapping or subdivision regulations?

# 2006 Survey Analysis Summary

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Survey results indicate:

1000 more plans expected before Jan. 1, 2010

- 500 granted (not counting future grant cycles)
- 500 non-granted

250 communities with land use authority (zoning, official mapping, or subdivision regulations) do not have a comprehensive plan and have not started a comprehensive planning process.

# DIR Contact Information

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