How are we doing on invasive species?

Developing scientifically based report cards



Bill Dennison

Great Lakes Panel on Aquatic Nuisance Species and Associated Meetings
3 Nov 2016





Environmental report cards



Chesapeake Bay Report Card **2015**





Report Card

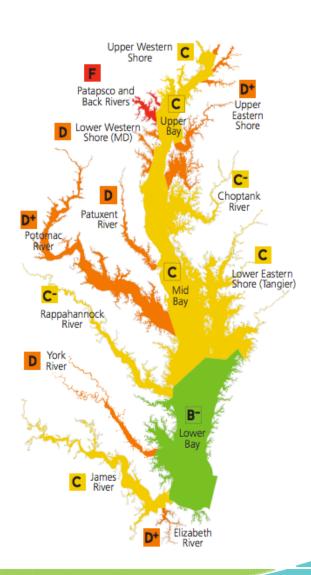


- integrate data
- engage stakeholders
- catalyze actions



What is a report card?

- Broad-level assessments of a region or system
- Communicate complex information
- Based on real data: transparent and defendable
- Provide accountability
- Engage communities





The 5-step report card process

Create a conceptual framework



Create a framework defining goals and major aspects of each goal that should be evaluated over time.

Choose



Select indicators that convey meaningful information and can be reliably measured.

Define



Define status categories, reporting regions, and method of measuring threshold attainment.

Calculate



Calculate indicator scores and combine into index grades.

Communicate results



Communicate results using visual elements, such as photos, maps, and conceptual diagrams.



Why do report cards work?

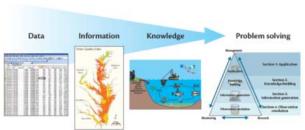
Peer pressure is a powerful human motivator



Educational report cards are a common experience

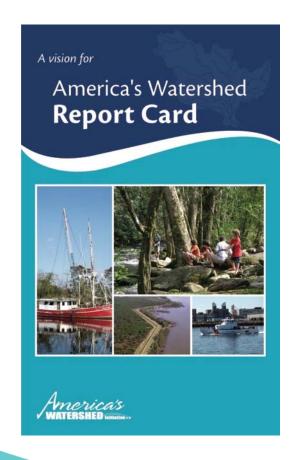


Report cards *synthesize* large amounts of data





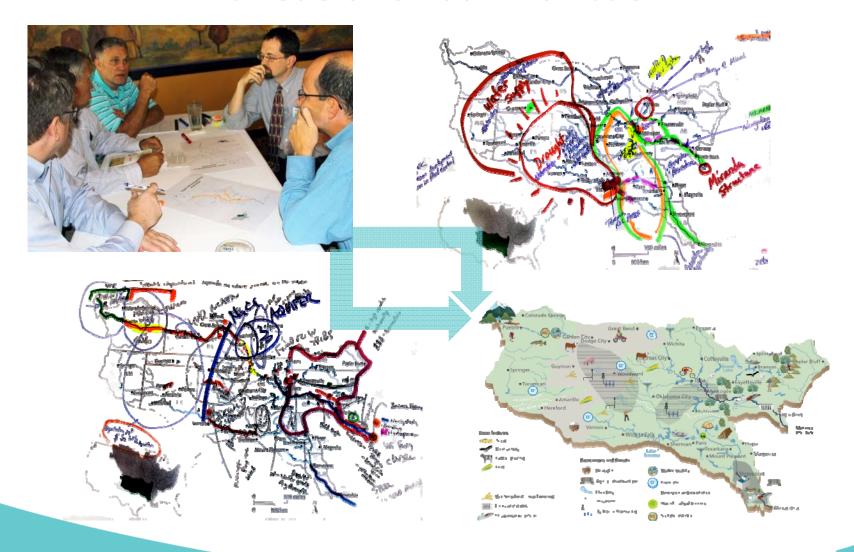
Mississippi river: a case study in stakeholder engagement







various regional workshops Arkansas and red river basin





over 700 workshop participants

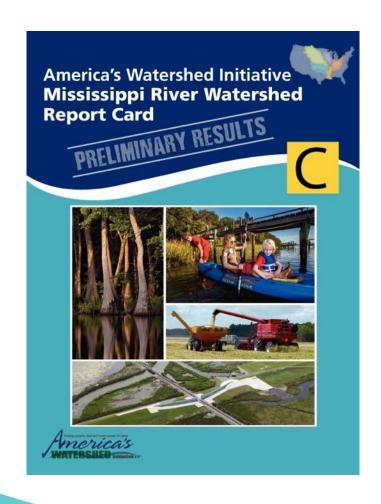
Expertise from

- 400+ businesses and organizations
- 180+ organizations and basin groups
- 100+ state and local government agencies
- 140+ business organizations
- 145+ federal agencies
- 85+ academic institutions





Developed a suite of indicators







More consultation before publishing the final report

MATERSHED Mississippi River Watershed **Report Card** ECOSYSTEMS Recreation WATER SUPPLY Economy Transportation Flood control & risk reduction

GOALS

Ecosystems





Water Supply

Economy

Recreation

GRADES

A Very good

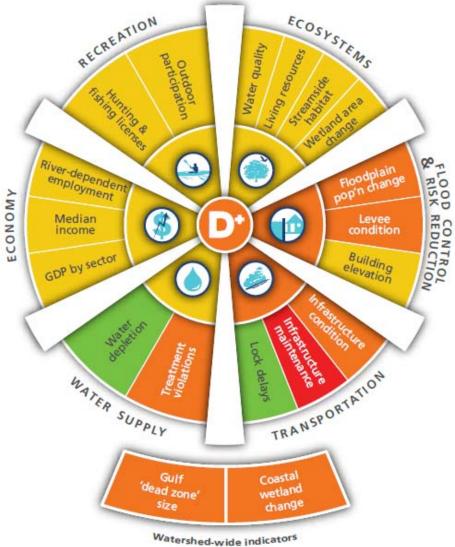
Good

C Moderate

D Poor

F Very poor No data

Mississippi Watershed Results







An interactive website and printed report cards communicate the results



http://americaswater.wpengine.com/

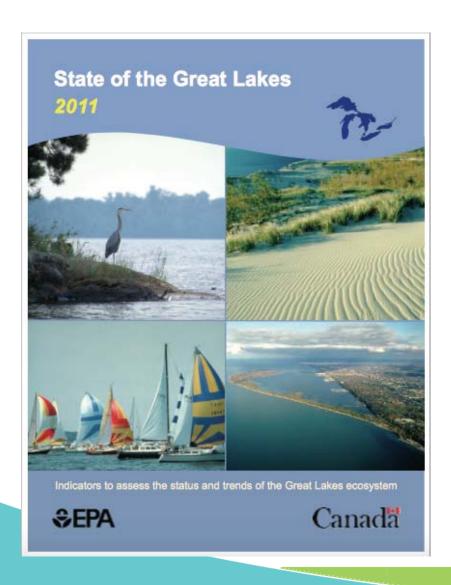


Report cards summarized

- Synthesize environmental and socio-economic data
- Assess ecosystem health within a socio-political context
- Engage stakeholders and community from start to finish
- Directly compare different geographic regions
- Grades incentivize political leaders to improve future grades
- Provide avenue for regular public dialog that can build community knowledge
- Community ownership empowers citizens to make changes



Developing a Great Lakes Health Index

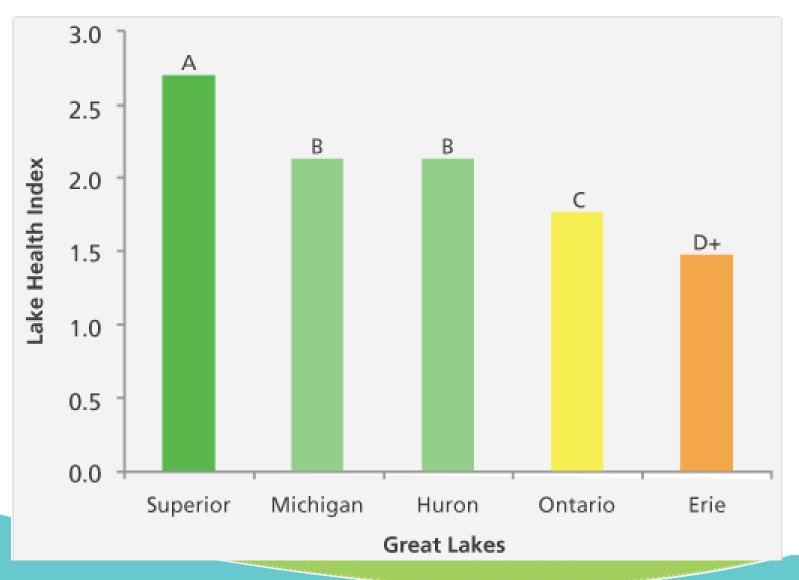


Water quality indicators
Nutrient conc.
Toxicants
Fish contamination
Bird contamination

Aquatic-dependent life indicators
Diporeia crustaceans
Walleye fish
Lake sturgeon
Lake trout
Benthic diversity
Prey fish
Wetland amphipods
Wetland plants

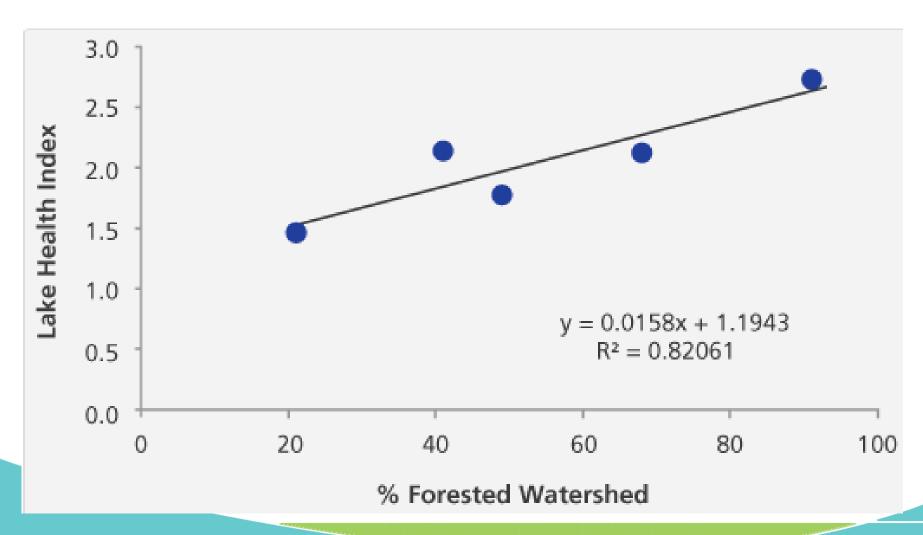


Great Lakes report card example



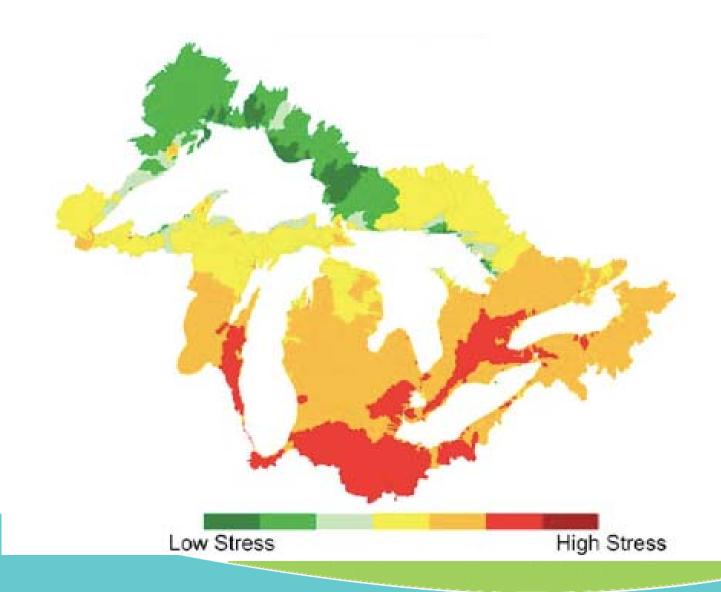


Correlation of Lake Health Index with watershed features



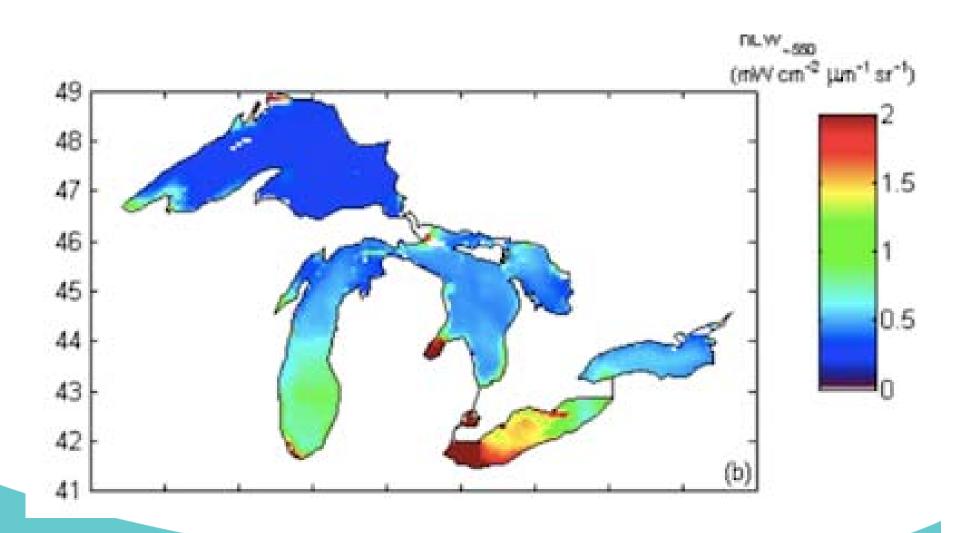


Watershed stress index



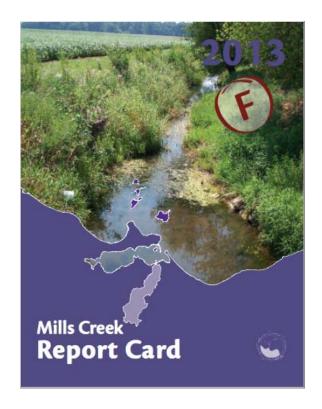


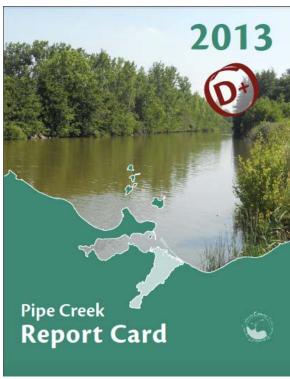
Great Lakes water clarity (1998-2005)

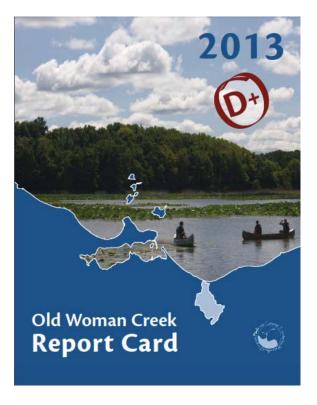




Localized report cards developed for Lake Erie tributaries



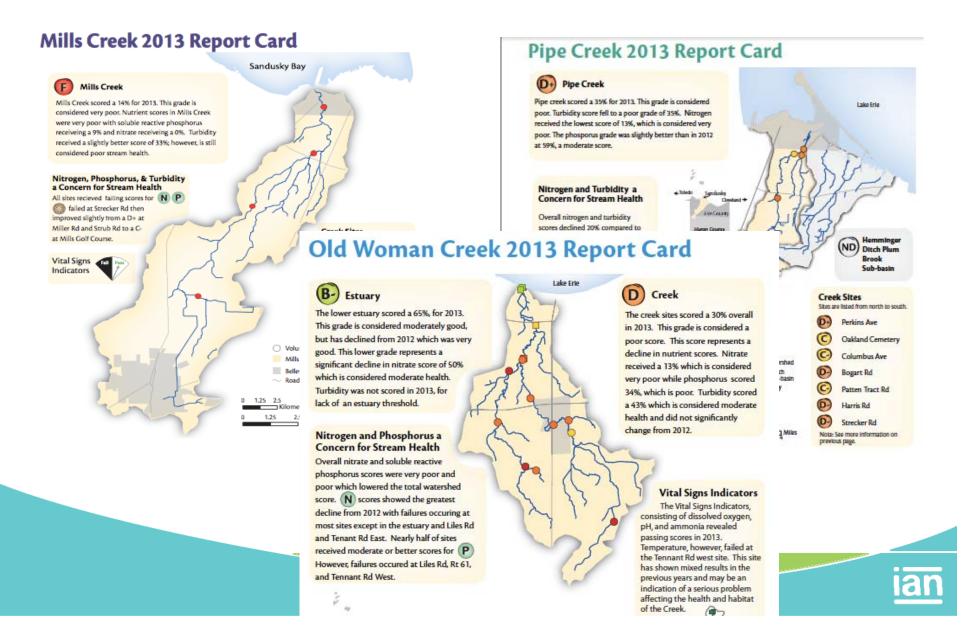








Excess nutrients contribute to low scores



Thank you!

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