GLDIATR: Protecting the Great Lakes from Internet Trade of AIS

Erika Jensen
Program Manager
Great Lakes Commission

Great Lakes ANS Panel Meeting November 3, 2016 | Ann Arbor, Michigan

Internet as an AIS Pathway

- Organisms in trade
 - Intentional and unintentional releases of live organisms that are bought and sold for use in aquariums, nurseries, water gardens, classrooms, aquaculture, as live bait, etc.
- Internet facilitates trade
- WWW is vast and changing
- Species of concern are being sold
- Patchwork of species regulations

Objectives

Phase I (2012 - 2016)

- Develop and demonstrate software to assess the availability of invasive species via Internet sales
- Provide information and management tools
- Present information on the Internet marketplace, including risks and options for management

Funding: FY12 Great Lakes Restoration

Initiative EPA grant

Phase II (2016 - 2018)

- Establish a multi-stakeholder advisory board to oversee upgrades and implementation of GLDIATR
- Enhance the user-based functionality and features of GLDIATR
- Integrate GLDIATR into the day-today work of target user groups, including enforcement officers and outreach coordinators
- Ensure delivery of accurate, highquality information through GLDIATR
- Implement regionally coordinated outreach to Internet-based retailers.

Funding: FY15 Great Lakes Restoration Initiative EPA grant



GLDIATR

GLDIATR is able to scan up to 582,000 web-pages per month.

Species Watch List – 166 species:

- Non-native aquatic species prohibited or regulated by Great Lakes states and provinces (IN, IL, MI, MN, NY, ON, OH, PA, QC, WI)
- GLANSIS Watch List
- GLMRIS Watch List
- U.S. FWS Ecological Risk Screening Summaries
- Stakeholder survey

Figure 1. Typical GLDIATR work flow

Perform a search in order to get a list of URLs and, for each URL, repeat subsequent steps

Download the page

Inspect the page text for search terms and, if one or more are found, continue with subsequent steps

Break the text of the page into a data structure Run a classifier application on the data structure to determine the page is offering a sale and save the result



GLDIATR Findings Recap

- 58 species found in first 30 days of operation
 - 92% (40) plant species
 - 7 of 15 species on "least wanted" list
- 200 unique websites
 - 125 will ship to the Great Lakes region
 - 63% located in U.S.
- Contacted 162 sellers
 - 27 sellers made changes

Species Results

No. of Jurisdictions (N=12) Regulating Species Available for Sale (N=58)





GLDIATR Great Lakes Detector of Invasive Aquatics in Trade



Fanwort *Cabomba caroliniana*

- Regulated in: IL, MI, MN, NY, WI
- 1 year management cost at 1 site in Netherlands
 US\$480,000 (Matthews et al. 2013)



Brazilian Elodea *Egeria densa*

- Regulated in: IL, IN, MI, MN, NY, WI
- \$150,000, 2 year eradication effort in 109 acre lake Monroe Co., Indiana
 - \$1,400 / acre (Fischer 2016)



Parrot feather

Myriophyllum aquaticum

- Regulated in: IL, IN, MI, MN, NY, WI
- >\$50,000, 3 year eradication effort in 18 acre lake in Steuben Co., Indiana
 - \$2,800/acre (Fischer 2016)
- Priority in Michigan for detection & response



Water Soldier Stratiotes aloides

- Regulated in: IL, MN, WI
- Active control and eradication program in Ontario's Trent-Severn Waterway

GLDIATR Great Lakes Detector of Invasive Aquatics in Trade



Water Hyacinth *Eichhornia crassipes*



European Frogbit *Hydrocharis morsus-ranae*



Eurasian water milfoil *Myriophyllum spicatum*



Hydrilla Hydrilla verticillata

- Regulated in: IL, MN, WI
- Millions spent annually to control in Florida
- Active response effort in Lake Onalaska, Wis.
- Priority in Michigan for detection & response
- Regulated in: IL, IN, MI, MN, NY, WI
- Active detection and treatment program in MI (identified as a priority species; funding multiple projects to map and treat)
- Regulated in: IL, IN, MI, MN, NY, WI
- Active management programs in MN and WI
- Active research programs on potential biocontrol and other treatments
- Regulated in: IL, IN, MI, MN, NY, WI & a federal noxious weed
- Active response, control and eradication efforts in IN (\$2.6M & 9 yrs - 809 acre lake), NY and OH



NEXT STEPS

Summary (Phase I)

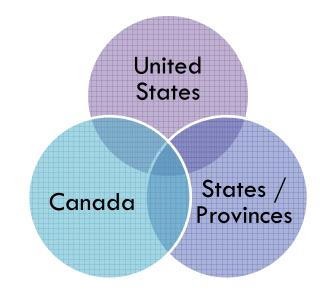
- Internet trade is an issue
 - High-risk species are available
 - Appears consistent with what is known about species common to trade pathway (e.g., popular water garden and aquarium plants)
 - Domestic AND International sources
 - Finding species that are actively managed
- Assessment tool: useful as an indicator of what is in trade, inc. emerging species of concern
- Prioritization tool: target management activities, prevalence in trade

Next Steps (Phase II)

- Implement GLDIATR enhancements
 - Geographic location information
 - Case management system
 - Improved reporting
- System updates
 - Update SWL
 - Direct more search effort to priority species
 - Improve classification
- Work with Advisory Committee & Users
 - Input on system enhancements and updates
 - Target and implement management activities to reduce species availability
 - User training workshops

Beyond GLDIATR

- Harmonization of species rules
 - U.S. and Canada
 - CGLSLGP AIS Task Force
- Coordination of management across jurisdictional boundaries
- Partnerships with industry
 - Marketplace sites (Amazon, eBay)
- Outreach and education
 - Retailers
 - Regulations
 - Native alternatives
 - Best practices
 - Consumers
 - Choosing species appropriateness and native alternatives
 - Do not release







Acknowledgments

GLC Staff

Tim Eder, Steve Cole, Christine Manninen, Guan Wang, Jeff McAulay, Greg Parrish, Beth Wanamaker, Katherine Hollins, Sarah Cook, Lisa Denys, Ceci Weibert, Melanie Adam, Bryan Comer, Margaux Valenti, Amanda Sweetman

- RightBrain Networks
 Jamie Begin, Mike Gimbel, Donna Campbell
- Dr. Bing Liu, Technical Advisor, UIC
- U.S. Environmental Protection Agency