

Great Lakes Aquatic Invasive Species LANDING BLITZ

Great Lakes boaters and anglers experienced a regionwide educational “blitz” encouraging them to clean, drain, and dry their boats and gear, and properly dispose of unwanted bait.

The **Great Lakes AIS “Landing Blitz”** is a binational multi-agency effort aimed at raising public awareness and promoting actions to prevent the spread of harmful aquatic invasive species (AIS).

In 2023, the two week event brought together hundreds of partners to support education efforts and watercraft inspections to reduce the risk of moving AIS between water bodies.

Thousands of people are becoming part of the solution:

- Approximately **150,000 people** were educated about AIS by the **1,100+ agency staff**, watercraft inspectors and volunteers who helped with the event
- **Over 840 public and private boat landings** in nine Great Lakes states and provinces participated in the event
- Many of the participating boat landings also hosted inspections, resulting in **over 122,000 boat inspections!**

As part of Landing Blitz virtual events,

- Event happenings received **more than 110 media engagements** where people watched, listened and read about AIS prevention efforts
- More than **101,000** people saw information about the event on Facebook, Instagram, and/or Twitter
- **550+** interested people got information about the event through the Landing Blitz webpage at www.glc.org/blitz

For more information and to become a partner visit:
www.glc.org/blitz

