



People Directly Educated

1,159 educated through inspections and booths

GREAT LAKES AQUATIC INVASIVE SPECIES LANDING BLITZ 2020

LED BY NINE NE MINNESOTA ORGANIZATIONS



Total People Impacted 69,022 people educated to help prevent the spread of AIS Inspection Violations

98% compliance with only 16 watercraft (2%) in violation with inspection regulations

Mass Media

62,400 radio listeners heard

prevention advertisements

Social Media 5,374 people reached by regional partners