



Teleconference & Webinar Agenda

Monday April 9th, 1-2pm

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Toll-free number: +1 (844) 608-9777, access code: 88688121

Meeting Objectives:

- Introduce the Blue Accounting Source Water Initiative to potential Showcase Communities and other organizations working to protect source water in the Great Lakes and St. Lawrence River basins.
- Outline the benefits of becoming a Showcase Community and the requirements for participating.
- Answer questions and gain feedback from interested communities

	Topic	Objective(s)
1:00	Welcome & Introductions	• Greet colleagues and record webinar participation
1:05	Overview of Blue Accounting • The basics of Blue Accounting	• Provide the background information and context for the Source Water Initiative
1:15	Overview of the Source Water Initiative • Project overview • Introduction to the website	• Provide an overview of the project objectives and deliverables
1:25	What is a Showcase Community? • Who may be considered a “community” • The type of activities we want to feature	• Outline the requirements for participation and the expected outcomes
1:30	The Benefits of being a Showcase Community • Opportunities for participating communities • Region-wide benefits from the program	• Demonstrate how participation can help communities achieve their objectives for source water protection
1:35	The Ask: • The Showcase Community Questionnaire • Examples of data that we hope to acquire • Time and Talent estimation	• Describe the tasks involved and expected time commitment
1:45	Your Questions?	• Open the floor to questions and feedback from Webinar participant
1:55	Next steps • Deadline for Questionnaire	• Understand project timeline, upcoming tasks, content needs
2:00	Adjourn!	